

Die grossen Gesundheitsherausforderungen

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Wien 31. Mai 2022



Health for peace and peace for health

**The European Union is
proud to support the
Global Health for Peace
initiative.**



Schwerpunkte der WHO 2022-2027

Promoting health – by addressing the root causes of disease and creating the conditions for good health and well-being;

Providing health services – by reorienting health systems towards primary health care as the foundation of universal health coverage;

Protecting health – by strengthening the global architecture for health emergency preparedness, response and resilience;

Powering progress – by harnessing science, research, innovation, data, and digital technologies;

And performing – by building a stronger WHO that delivers results, and is reinforced to play its leading role in global health.

Wicked problems:

A **wicked problem** is a problem that is difficult or impossible to solve because of incomplete, contradictory, and changing requirements that are often difficult to recognize. It refers to an idea or problem that cannot be fixed, where there is no single solution to the problem; and "wicked" denotes resistance to resolution, rather than evil. [\[1\]](#)

Komplexität

Ungewissheit

Vielzahl von Akteuren

Gleichzeitigkeit

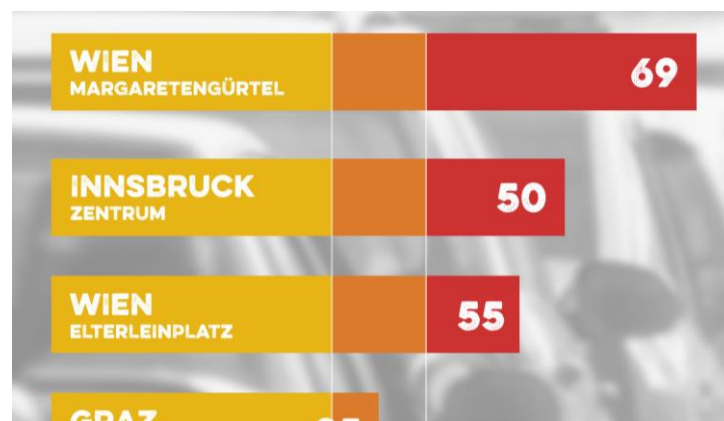
Politisierung

Gesundheitsförderung: Lebenswelten



- Realising our vision for the highest attainable standard of health starts not in the clinic or the hospital, but in **schools, streets, supermarkets, households and suburbs.**

Gesundheitsdeterminanten



- Ministries of Health deal with the consequences of poor diets, polluted environments, unsafe roads and workplaces, inadequate health literacy, and the aggressive marketing of products that harm health.

Kommerzielle Determinanten

Against Cancer

Organization

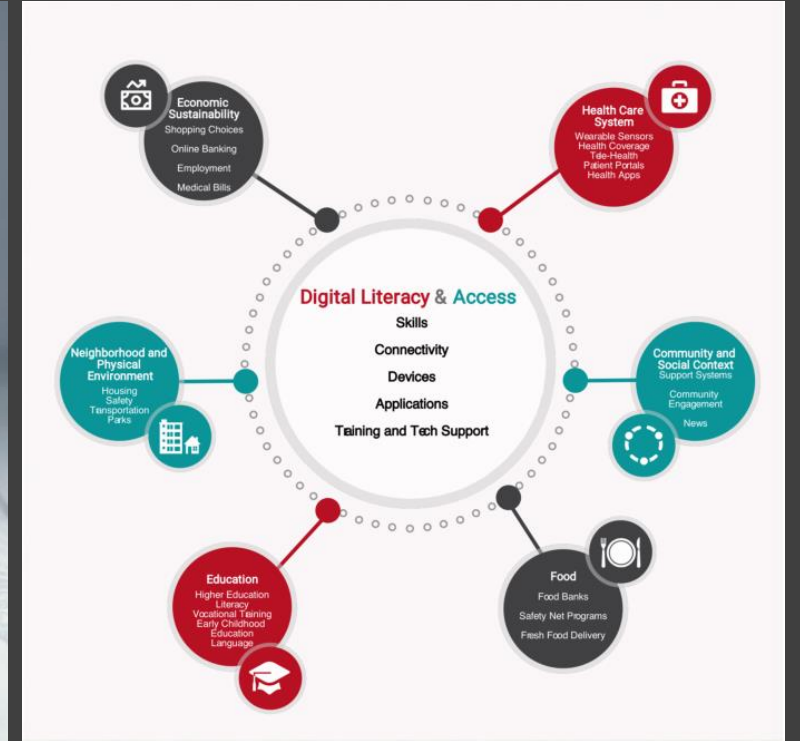
“Commercial determinants of health are, broadly speaking, those activities of the private sector that affect the health of populations.”

Maani et al. (2021)

Cancer care continuum



Digitale Gesundheitsdeterminanten





in·fo·dem·ic

/ , infəˈdemik /
noun

early 21st century: blend of **information** and **epidemic**.

a surfeit of information about a problem that is viewed as being a detriment to its solution.

Paradigmenwandel Ökonomie

We need an urgent paradigm shift, towards promoting health and well-being and preventing disease by addressing its root causes.

Globally, only 3 percent of health budgets are spent on promotion and prevention. And yet increased investment in these areas could reduce the global disease burden by half, generating massive returns for individuals, families, communities and nations.

We are calling on every government to put the health of its people at the centre of its plans for development and growth.



**World Health
Organization**

**WHO
Establishes
Council
on the
Economics of
Health for All**

The Council, comprising top economists and health experts, will focus on investments in health, and achieving sustainable, inclusive and innovation-led economic growth.



Benefits of Achieving Net Zero Emissions in Healthcare:



Mitigating
Climate Change



Saving
Money



Reducing
Air Pollution



Improving
Local Communities

Scopes of Greenhouse Gas Emissions:



SCOPE 1: DIRECT EMISSIONS

Emissions coming from a generator owned and used by the healthcare facility.



SCOPE 2: INDIRECT EMISSIONS

Emissions coming from electric, gas, and other utilities paid for by the facility.



SCOPE 3: ALL OTHER EMISSIONS

Emissions from manufacturing and shipping medical supplies to the facility, and emissions from patients traveling to and from the facility.

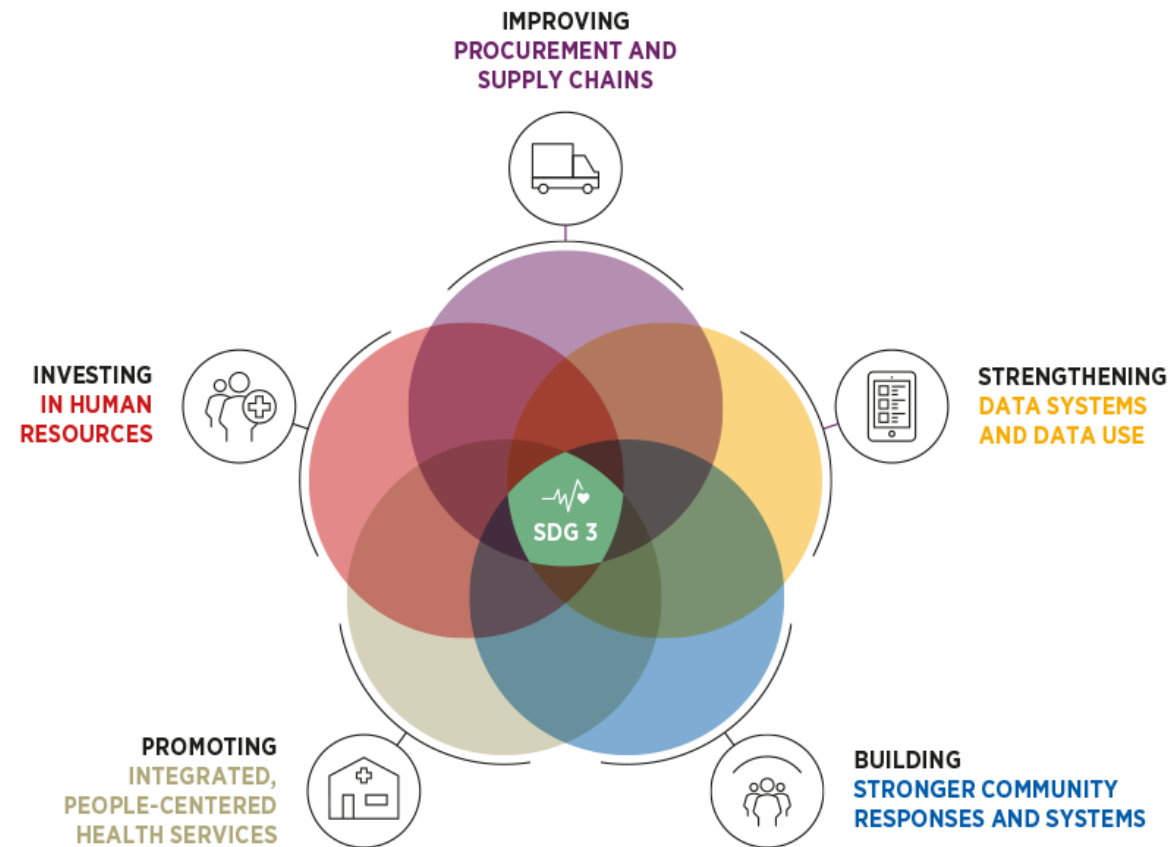
Paradigmenwechsel:

NET ZERO

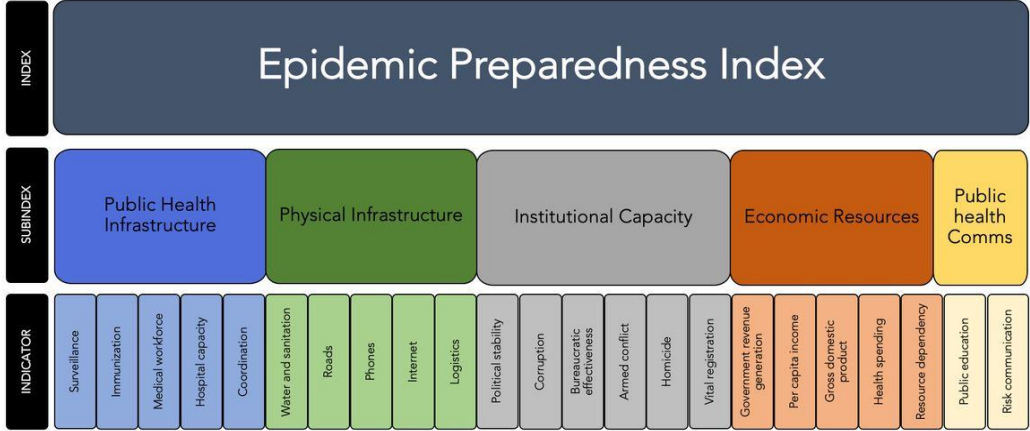
- To decarbonize your health sectors;
- To implement air quality standards;
- To reduce car dependence and promote public transport;
- To ensure all health facilities have electricity, and safe water and sanitation

Paradigmenwandel:

RESILIENZ



Paradigmenwandel: Pandemievorbereitung



Paradigmenwandel
ONEHEALTH

One Health Definition

Integratives Management von gesundheitlichen Risiken

Gleichzeitige Betrachtung von 5 Komponenten

Gesundheit
von Menschen



Gesundheit
von Tieren



Umweltschutz
(Boden,
Wasser, Luft)



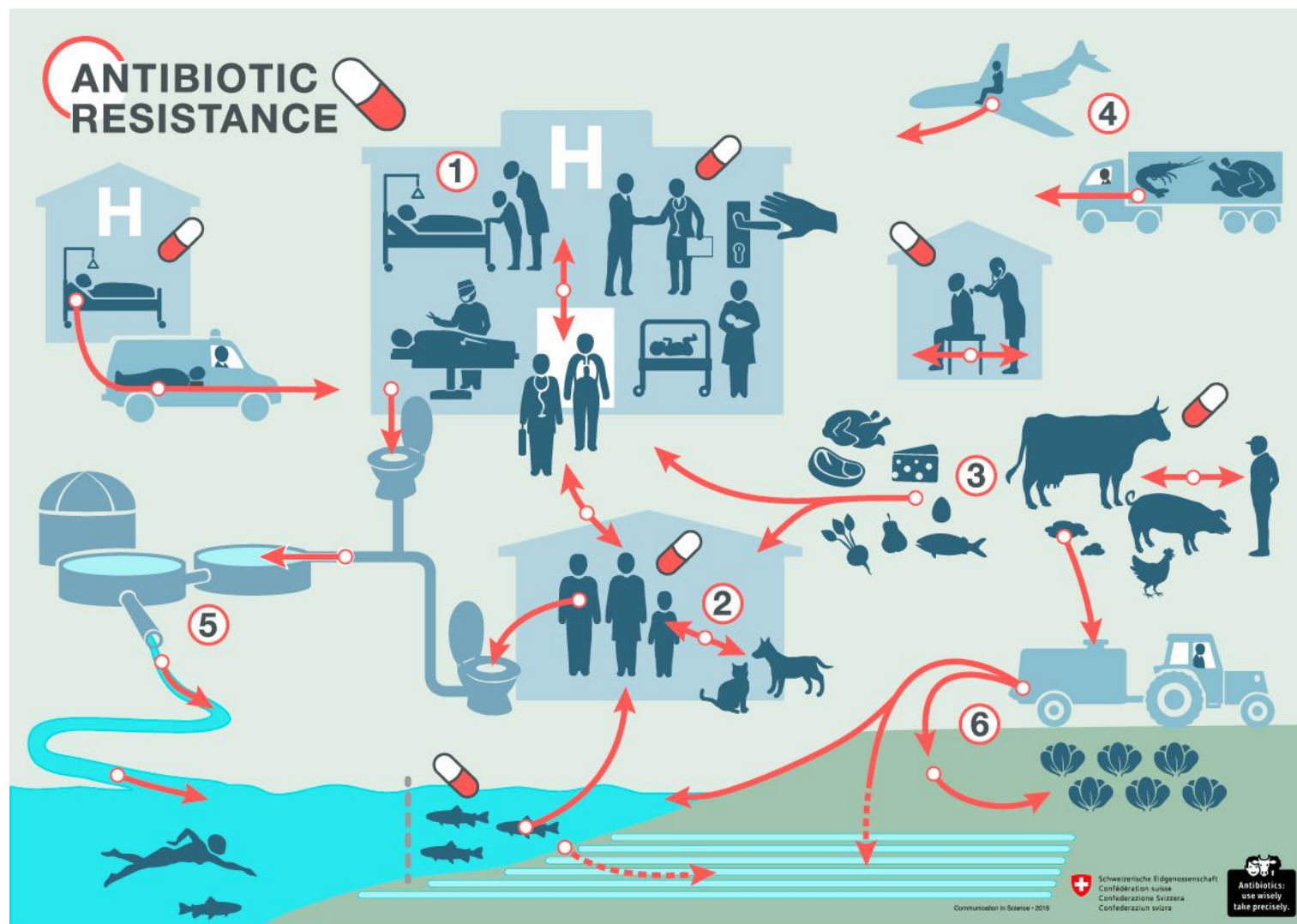
Lebensmittel-
sicherheit



Internationaler
Handel



Die stille Pandemie



Planetary health

Planetary Health

Safeguarding both human health
and the natural systems that
underpin it





Wellbeing Societies

- **Well-being societies provide the foundations for all members of current and future generations to thrive on a healthy planet, no matter where they live. Such societies apply bold policies and transformative approaches that are underpinned by:**
- A positive vision of health that integrates physical, mental, spiritual and social well-being.
- The principles of human rights, social and environmental justice, solidarity, gender and inter-generational equity, and peace.
- A commitment to sustainable low-carbon development grounded in reciprocity and respect among humans and making peace with Nature.
- New indicators of success, beyond gross domestic product, that take account of human and planetary wellbeing and lead to new priorities for public spending.
- The focus of health promotion on empowerment, inclusivity, equity, and meaningful participation.

